

THE OFFICIAL VISITORS AND BUSINESS GUIDE 2023-2024

REDMOND OREGON

MEDIA KIT

visit
REDMOND
oregon

hub of good times
& unexpected finds

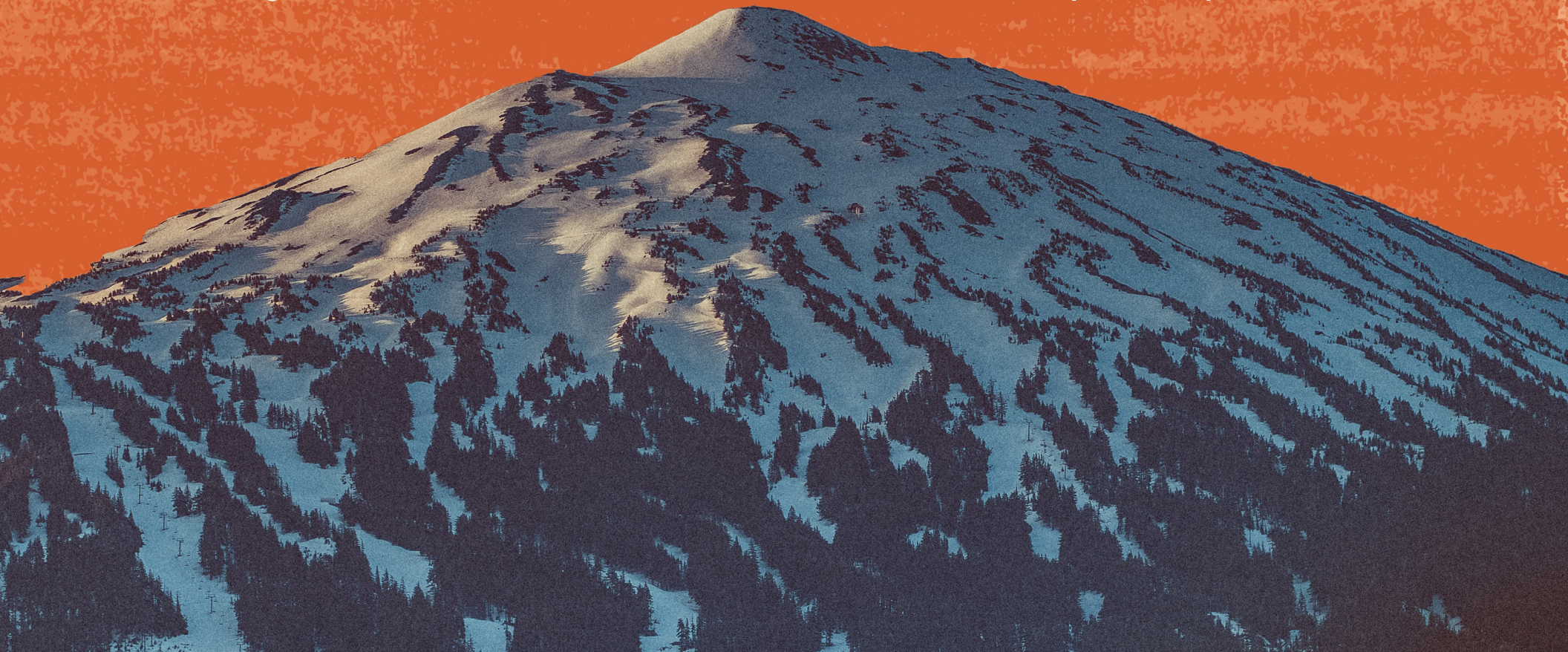


BE SEEN by Visitors & Residents

This award-winning, full-color, full-gloss publication is the official visitors' guide for Redmond and is distributed locally and in visitors' centers throughout Oregon and the Northwest.

The guide is also included in visitor and relocation packets mailed to hundreds of people each month who've shown interest in learning more about our region.

- Guide available online at www.visitredmondoregon.com.
- Distributed to thousands of travelers at visitors' centers and conventions throughout the state.
- Editorial will feature attractions, shopping, dining, services, accommodations and recreational opportunities.
- 14,000 copies will be printed in 2023.



Reserve Your Advertising Space Today

SIGNUP DEADLINE: JANUARY 31, 2023

PLEASE FILL OUT AND RETURN,
CALL THE CHAMBER AT 541-923-5191,
OR FILL OUT FORM ONLINE AT VISITREDMONDOREGON.COM

Company Name: _____

Contact Person: _____

Address: _____

City, State & Zip: _____

Phone: Email: _____

Returning Advertiser? (Y/N): ____ If 'YES', should we run the same ad? (Y/N): ____

What size ad(s) would you like to reserve? _____

Visitors' Guide & Business Directory Distribution:

Airport Visitor Information Kiosk; Central Oregon Visitor Centers; Deschutes Fair & Expo Center; Eagle Crest Sales & Concierge Departments; Redmond Convention/ Meeting/Event participants; regional chambers of commerce and visitors centers; restaurants and hotels throughout the region; mailed directly in response to thousands of Redmond Visitor and Relocation requests; utilized by Redmond Convention & Visitor Bureau to promote Redmond at trade fairs; and incoming convention planners.

AD SIZES

RATES

Back Cover*\$2,500

Inside Front Cover*\$2,150

Inside Back Cover*\$2,150

Full Page\$1,900

Half-Page\$1,000

(Vertical or Horizontal)

Quarter Page\$660

(Vertical or Strip)

Business Card\$220

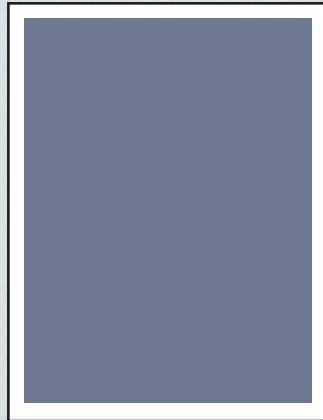
Chamber Members Only

Highlighted Listing Only\$50

Chamber Members Only

* Full Bleed Required

Advertising Specifications

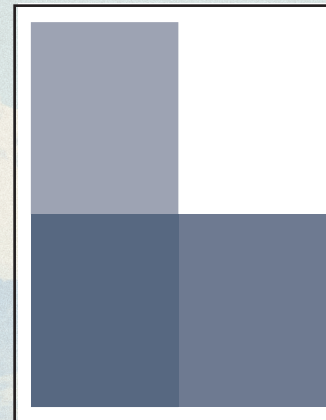


FULL-PAGE AD:

Trim Size: ----- 8.375" x 10.875"

Full-Pg w/ Bleed: --- 8.875" x 11.375"

Full-Pg, No Bleed: -- 7.875" x 10.375"

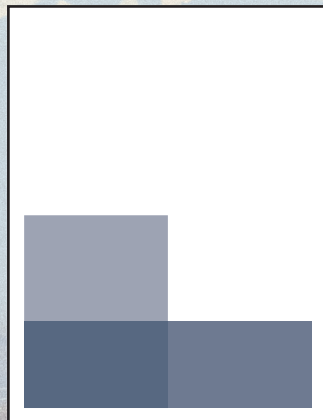


HALF-PAGE AD:

Vertical: ----- 3.854" x 10.375"

Horizontal: ----- 7.875" x 5.15"

* No bleed available



QUARTER-PAGE AD:

Vertical: ----- 3.854" x 5.15"

Strip: ----- 7.875" x 2.5"

* No bleed available

BUSINESS CARD AD:

Ad includes your logo or photo, 70 words or less describing your business or organization, phone number, website and address. Highlighted listing included with this option.



| Members by Business Name | |
|--|--|
| AAA Business Services AAA Business Services, Inc. 1000 N. 1st St. Suite 100 Redmond, OR 97556 541-526-1111 www.aaabusiness.com | AAA Business Services AAA Business Services, Inc. 1000 N. 1st St. Suite 100 Redmond, OR 97556 541-526-1111 www.aaabusiness.com |
| AAA Business Services AAA Business Services, Inc. 1000 N. 1st St. Suite 100 Redmond, OR 97556 541-526-1111 www.aaabusiness.com | AAA Business Services AAA Business Services, Inc. 1000 N. 1st St. Suite 100 Redmond, OR 97556 541-526-1111 www.aaabusiness.com |
| AAA Business Services AAA Business Services, Inc. 1000 N. 1st St. Suite 100 Redmond, OR 97556 541-526-1111 www.aaabusiness.com | AAA Business Services AAA Business Services, Inc. 1000 N. 1st St. Suite 100 Redmond, OR 97556 541-526-1111 www.aaabusiness.com |
| AAA Business Services AAA Business Services, Inc. 1000 N. 1st St. Suite 100 Redmond, OR 97556 541-526-1111 www.aaabusiness.com | AAA Business Services AAA Business Services, Inc. 1000 N. 1st St. Suite 100 Redmond, OR 97556 541-526-1111 www.aaabusiness.com |

HIGHLIGHTED LISTING:

Your listing in the Business Details Directory will be highlighted.

**Available for Redmond Chamber members only

SIGNUP DEADLINE:

JANUARY 31, 2021

ARTWORK DEADLINE:

FEBRUARY 10, 2021

Production Requirements

Please follow the these guidelines when creating/submitting ads:

- Submit files as high-res, optimized PDFs
- Fonts must be embedded into the PDF file
- Color image files MUST be converted to CMYK at 300 DPI

Questions and Sending Files:

If you have any questions or wish to reserve advertising space/send your files, please contact: Connor Cubic at 541-923-5191 or info@visitredmondoregon.com.



REDMOND CHAMBER OF COMMERCE & CVB
446 SW 7TH ST, REDMOND, OREGON, 97756
541-923-5191 INFO@VISITREDMONDOREGON.COM